

Reading Climate Change Partnership
Board Meeting Agenda, Tues 3rd Oct 2020
TEAMs meeting online, 10:00-11.15 pm

Attendees: Tim Dixon (co-Chair, will Chair today)

Tracey Rawling-Church (co-chair),
 Ben Burfoot,
 Willem Londeman,

Tricia Marcouse,
 Paul Harrison,

Katie Brett (Support Officer),
 Peter Moore (guest),
 Natalie Ganpatsingh (observer)

Time	Item	Action
10:00	Apologies Chris Beales Cllr Tony Page Poppy Harris Paul Ducker (observer)	
10:05	Welcome Apologies of the late arrival of last minutes of last meeting. The Green homes grant has been successful - awarding RBC £550,000 funding for retrofitting 85 properties. BB to circulate the 'Reading means business on climate change' review report KB to share summary funding document with board Minutes of last meeting - approval	BB KB
10:10	Final review of Strategy document The RBC Policy committee met and endorsed the Climate Emergency strategy and action plans. There was much praise and thanks from councillors and cross party support. The democratic accountability of the partnership was brought up. TD confirmed this would be addressed in through the governance review process It was felt that the final document was well presented and designed, and thanks for expressed to the designer Richard Lucas for his hard work and flexibility. Thank you to all for their input and to PM for pulling together the document. TD talked through the structure of the Launch Event scheduled on line on 10 th Nov at 3pm. Reading Culture Live is running the IT for the event. 134	TD

	attendees confirmed. Alok Sharma is not able to attend. A diverse selection of speakers have confirmed. Tim will moderate.	
10:40	<p>Communication and engagement update</p> <p><u>Website:</u> TRC shared the new website on the test server. All very pleased with website. Great icons and photos.</p> <p>TRC to send all the link to feedback document on draft website</p> <p>TRC outlined the pledge idea for the website. The personal pledges need to be accessible to maximise participation. Participants will be able to pick five from a selection of options and are designed to involve as many people as possible. The idea is to increase the personal challenge with time, and to share your choices on social media to influence others to do the same. Positive language used at all times. You can become a 'Climate champion' on your facebook profile. There is also options for organisations to pledge towards.</p> <p>Community organisations such as churches or schools who are already committed to taking action will be encouraged register their actions through the pledge process – and will be addressed in the text description. There will be signposting to sector-based initiatives in the relevant actions of the website.</p> <p>TRC to share the draft pledges with all</p> <p><u>Reading Climate Festival:</u> Reading Culture Live is hosting the listings for the festival. There are many programmes of activities – with 45 bookable timed events, 2 on demand events, over 7 days. The level of sign up is very encouraging. Covering many aspects of the debate. All were very pleased with the programme content, and it runs alongside the Reading University Green festival and national Youth Climate Festival.</p> <p>It is being promoted on the big digital screen by Reading railway station. We are not actively promoting it beyond Reading, but there will be leakage via the social media roll out plan. All events will be available on demand afterwards – as they will all be recorded. A host and attendee post festival survey is also planned, along with the new 4 pager summary on ReadingCAN.</p> <p>A big thank you to the Communications and engagement team that has met weekly and done a fantastic job: Rachel Hazell (marketing), Faye Hargreaves (social media), Debbie Shore (festival).</p>	<p>TRC</p> <p>TRC/KB</p> <p>TRC</p>
11:00	AOB	

	<p>There are other funding streams coming up – i.e. public sector decarbonisation fund – we will flag up linking where possible.</p> <p>A mechanism for the public to make a small contribution of funds to the partnership would be of useful, independent of RBC. – to help in the planting of bulbs, trees etc. Reassurance was given that the partnership account is ring fenced at the RBC – and perhaps this needs to be made more clear to the public. This issue can be picked up through the governance review.</p> <p>Date for the next meeting: post launch meet – 8th Dec 10am</p>	TD
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